

Educating Beyond Borders

Impact Director Information Pack

Welcome

Join us in shaping the future of education and creating the industries, jobs, and systems of change of tomorrow.

Educating Beyond Borders is a decentralised, youth-founded global platform and community created to give students and young people the tools, resources — including cash, knowledge, and connections — to create meaningful change.

Like Princess Diana and the United Nations, we believe that young people hold the solutions to the problems impacting their lives and shaping their tomorrows. Educating Beyond Borders acts as a bridge to help realise the UN's commitment to *youth-led change*.

As a youth-founded and youth-led organisation, we understand the often-hidden barriers that block young people from turning their ideas into impact. We've seen the transformation that happens when they gain access to capital — financial, intellectual, and social — and use it to build better systems that benefit us all.

Generation Z is passionate about purpose and building a better world. Educating Beyond Borders helps them do this responsibly, sustainably, and collaboratively.

Our Vision & Mission

Vision:

A world where education is accessible, relevant, and lifelong — where young people are not just learners, but creators of industries, solutions, and futures.

Mission:

To transform education by building student-led, market-oriented ventures that tackle global challenges and accelerate progress towards **SDG 4: Quality Education for All**.

We improve education by bringing to market the ideas, models, and projects that emerge from within our own student community — turning theory into systems change.

Who We Are

Educating Beyond Borders is a **parent company** with a family of **subsidiaries**, all of which are **member-led, student-driven ventures**. Each subsidiary is a market oriented venture created to remedy a specific problem in education.

We have created a new industry and new jobs by founding a social purpose business built around one principle: *education is a human right and a tool for transformation*.

Educating Beyond Borders is building a bold new vision for the future of lifelong learning.

We connect students, educators, and innovators to tackle global education challenges — from student hunger to mental wellbeing — while driving progress toward **SDG 4: Quality Education for All**.

Our next chapter includes launching the **UK's first solar-powered floating learning campus**, a space where education meets innovation and community impact to help the next generation navigate disruption by climate change and AI to create the jobs and industries of tomorrow today.

Our **parent company is registered with Companies House** and is a **member of the NatWest Business Accelerator**.

Our business was **put forward for a British Business Bank loan** by a **NatWest Enterprise Manager**, reflecting our strong foundation and recognised social impact.

Our Theory of Change

We believe in the power of young people to create the systems of the future — if they are given access to resources, opportunities, and ownership.

Most young people want to go to university but are now put off by the rising costs and debt. Around **75% of young people want to start a business**, yet most don't know where to begin. This gap is even wider among young people from ethnic minority backgrounds and those who have faced tough starts in life.

Educating Beyond Borders provides a pathway for them to turn their ideas into reality. Through our **Floating Campus** and **Lifelong Learning Institute**, we empower students to design, test, and launch solutions that address social, environmental, and economic challenges.



You can read our full Theory of Change here:

<https://www.linkedin.com/feed/update/urn:li:activity:7326941786696740865>

Milestones & Achievements

For over **18 years**, we've been **platforming innovation in education** to accelerate SDG 4 (Quality Education) and drive real change.

We've achieved this through:

- **Food systems innovation** — live labs and community projects where we studied and researched food systems and planet friendly ways to tackling food waste and student hunger.
- **New education models** — live labs and pilots reimagining lifelong learning and education as a lifestyle.
- **Social enterprise creation** — bringing student ideas to market as sustainable ventures.

Each initiative is born from our community of learners, innovators, and change-makers who see education not as a path to a job — but as a platform to change the world.

The Floating Campus

The **Floating Campus** began as a bold idea from seven architecture students at Portsmouth University:

“Education should not be tied to land. Boats are more cost-effective than buildings. Education is a human right and should be free.”

We tested this concept over **five years**, using boats as a base to deliver educational services before the pandemic.

The **Floating Campus** symbolises freedom, access, and innovation — reimagining learning as something that travels to where people are, not the other way around.

The Lifelong Learning Institute

The **Lifelong Learning Institute** was born from our live labs and education conferences (2020-2022), where students and thought leaders analysed the growing crisis in higher education.

Rising debt, AI disruption, inflation, the shift to an education model where learning is for life and the climate crisis have shown that traditional universities are no longer equipped for the pace of change.

Our solution merges the **Floating Campus** with the **University of the Future**, creating an agile, inclusive model for continuous learning — one that equips students to thrive in uncertain times.

Through our Open House tours this year, we are yet again supporting students – soon to be graduates - facing life-changing debts of £100,000 or more; helping them build resilience, to explore “working on purpose” including entrepreneurial skills, and financial independence.

Our Organisational Philosophy: Teal Leadership

Educating Beyond Borders is a **teal organisation** — a new generation of organisational design built on:

- **Self-management** instead of hierarchy.
- **Wholeness**, where people bring their full selves to their work.
- **Evolutionary purpose**, where strategy emerges through shared vision rather than control.

This approach fosters creativity, trust, and collective intelligence. It enables intergenerational collaboration, where young people and seasoned professionals co-create solutions side by side.

Research, Data & Prototyping

We are a **research and data-led organisation**.

Our work combines insight, analysis, and experimentation to drive **systems change in education**.

Educating Beyond Borders operates as an **ecosystem of projects**, each one a prototype for change. This structure allows flexibility, diversity, and rapid innovation — and is why we can open our model to invite in new **Impact Directors** who help guide and strengthen these projects.

Funding & Investment Readiness

Educating Beyond Borders has been **put forward for a business loan by NatWest Enterprise Manager** to the **British Business Bank** — the UK government's development bank supporting small organisations and innovative projects.

This loan would provide the foundation to bring the **Floating Campus** from design to delivery, enabling:

- Development of the vessel as a sustainable, accessible learning hub
- Expansion of community programmes and student-led projects
- Job creation and training opportunities through the Lifelong Learning Institute

The loan is designed to **maximise the impact of our social purpose business**, allowing us to scale the project sustainably while maintaining affordability and inclusion to our learners and upside to our Impact Directors.

We are working closely with **NatWest's Partnerships and Enterprise teams** to ensure the model aligns with social investm

*"The Floating Campus is a brilliant idea."
— NatWest Partnerships Manager*

Intergenerational Dialogue

Our work is powered by **intergenerational dialogue** — structured collaboration between youth innovators and experienced mentors.

We've piloted this model across projects, and it has proven powerful in designing practical, scalable solutions.

By expanding this model internally through our **Impact Director appointment**, we're embedding intergenerational dialogue within the DNA of our company.

The Role of an Impact Director

Impact Director (SVP Appointment)

4–6 hours per month • Non-executive board role • Values-driven appointment

Educating Beyond Borders is entering a pivotal phase of growth. To strengthen our leadership and accelerate the launch of our floating campus initiative, we are inviting a select group of leaders to join us as **Impact Directors** under our new **Special Venture Partnership (SVP)** structure.

This appointment is designed for exceptional individuals who want to shape the future of learning, unlock opportunities for students, and contribute to building a next-generation education model.

The Role

As an Impact Director (SVP), you will:

- **Contribute to high-level strategic decisions** guiding the organisation's expansion and the rollout of our London student support infrastructure.
- **Bring your expertise and judgement** to support ethical, effective governance during a period of rapid growth.
- **Help unlock new opportunities, partnerships, and pathways to impact**, using your network and insight where appropriate.
- **Support our mission to reduce student crises**, improve access to opportunity, and prepare students for future-facing careers.
- **Participate in a values-aligned board environment** that prioritises transparency, collaboration, and regenerative leadership.

Time commitment: *4–6 hours per month* (virtual or in-person).

Who You Are

You are a change-maker with:

- Experience in **business, education, sustainability, social innovation, entrepreneurship, or community leadership**
- A commitment to **integrity, equity, and student wellbeing**
- The ability to think strategically, ask good questions, and guide ethical growth
- An interest in helping shape a new, inclusive model of education
- Availability to join monthly board meetings and contribute between sessions as needed

This role is ideal for someone who wants to **use their experience for social good while joining an ambitious, mission-driven leadership collective**.

The Opportunity (SVP Structure)

This is a **non-executive appointment** within our Special Venture Partnership (SVP), created to support the organisation's next phase of growth.

Impact Directors (SVP) help us:

- Strengthen organisational leadership and secure the infrastructure needed for our expansion
- Demonstrate robust governance to supporters, partners, and prospective funders
- Shape a long-term impact strategy that serves students across London and beyond

There are **no personal guarantees, collateral requirements, or financial risks** associated with this appointment.

Your influence, insight, and participation help unlock growth — not your money.

What You Gain

Impact Directors benefit from:

- **A board seat** within Educating Beyond Borders Ltd
- **Participation in the SVP**, with defined value-sharing opportunities as the organisation grows
- **A visible impact portfolio**, demonstrating leadership in an innovative education reform initiative
- **A role in shaping a model that could support tens of thousands of students**
- The opportunity to help pioneer the UK's first **floating campus** — a world-first social innovation
- The satisfaction of helping young people access the education, wellbeing, and future-ready skills they deserve

Join Us

This is a *once-in-a-generation opportunity* to help build a new educational blueprint for students navigating a changing world.

If you believe in future-focused learning, equitable opportunity, and regenerative leadership — we'd love to explore this with you.

You will be joining:

- A global network of educators, entrepreneurs, students, and thought leaders.
- A teal organisation pioneering a new model of learning and leadership.
- A community creating tangible, measurable impact across generations.

The Future

Our next chapter focuses on:

- Expanding the **Lifelong Learning Institute** globally.
- Building the **UK's first solar powered floating lifelong learning campus** – a globally innovative initiative.
- Recruiting **50,000 lifelong learners in 2026**.
- Supporting more youth-led projects tackling the world's biggest challenges.

By joining us, you're not just helping steer an organisation — you're helping design the future of education itself.

How to Get Involved

- Join our **Impact Director Group Call**.

- Review our **Theory of Change** and think about how your skills and experience can contribute.
- Become part of our **community platform**, where ideas become ventures.

Company Details

Educating Beyond Borders

HQ: London E14

Registered Company No: 14135274

Member: **NatWest Business Accelerator**

Supported by: **British Business Bank Loan** (via NatWest Enterprise Manager)

Together, we are building the education of the future — today.